



Dear Senior Leadership,

International ACAC is a global organization committed to bolstering and promoting the efforts of international education professionals as they navigate students and families through the college admission process.

We are currently inviting interested post-secondary institutions to complete a non-binding interest form, which will lead to an invitation to discuss the possibility of hosting our annual conference at your institution in July. This discussion will involve the International ACAC Presidential Team, Headquarters Team, and colleagues from previous host institutions. We understand that hosting a conference of this scale requires careful planning and resources, and we are committed to working closely with your team to ensure a successful and seamless event.

Our annual conference serves as a gathering point for 1400 - 1600 professionals from across the globe to exchange best practices, engage in discussions about current trends in higher education, and connect with peers.

We believe that hosting our conference at your institution would offer a unique opportunity for our members to gain valuable insight into your student body, programs, and campus facilities, while also showcasing your institution to a global audience. This would demonstrate your commitment to excellence in higher education and support for the professional development of college admission professionals.

Please see the included Fact Sheet for more information about our membership and conference attendance data.

Thank you for considering our request. We look forward to the opportunity to collaborate with your institution on this exciting endeavor.

Sincerely,

A handwritten signature in blue ink, which appears to read "Michelle", is positioned below the word "Sincerely".

Michelle Chow-Liu
President 23-24, International ACAC
Head of High School Counseling, Western Academy of Beijing

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Fact Sheet

Membership & Conference Attendance Data

Membership Data

Average Total Membership: just under 4,000

Membership Categories:

- 46.7% Secondary School
- 33.3% Post-Secondary School
- 10.2% Individuals
- 5.6% For-Profit Organization
- 1.7% Non-Profit Organization
- 1.3% Retired Professionals
- 1.2% Community-Based Organization

Regional Representations:

- 38.7% Canada & U.S.
- 17.4% East Asia
- 16.7% Europe
- 7% Southeast Asia & Oceania
- 5% Middle East & North Africa
- 3.9% South America
- 4.9% South & Central Asia
- 3.4% Sub-Saharan Africa
- 2.3% Caribbean, Central America, & Mexico

Conference Attendance Data

Average Conference Attendance: 1400 - 1600

First-Time Attendees on Average: 50%

2023 Conference Attendees by Membership Type

- 48.1% Post-Secondary School
- 40.4% Secondary School & Individual
- 11.4% Organizational Members (includes for-profit, non-profit, and CBO)

2023 Conference Attendees: Regional Diversity

- 15% East Asia
- 15.1% Europe
- 50% Canada & USA
- 4.8% South & Central Asia
- 4.8% Southeast Asia & Oceania
- 2.1% Middle East & North Africa
- 3.4% South America
- 2.2% Caribbean, Central America, & Mexico
- 2.6% Sub-Saharan Africa